

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ _____ **GROSS**

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 *John Flynn* 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name: Americans For Prosperity

Address: 1726 M St. NW 10th Floor

City, State & Zip Code: Washington, D.C. 20036

Phone: 202-349-5880

Fax: 202-587-4599

Executive Director or
President Tim Phillips

Group Treasurer John Flynn



WFTS

ORDER

Print Date 08/09/12 Page 1 of 2

Flight Dates 08/28/12-09/03/12

Contract / Revision 307224 /

Original Date / Revision
08/07/12 08/07/12

Advertiser Americans for Prosperity

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Americans for Prosperity

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1867

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	21	\$25,967.50	\$30,550.00	0.00	08/27/12	09/03/12	21	\$25,967.50	\$30,550.00
Totals	21	\$25,967.50	\$30,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/28/12	08/31/12	M-F 12-1p ABC Action News	CM	1158a-1p	-1111--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	-1111--			4		\$450.00		0.00				
N 2	WFTS	08/29/12	08/31/12	M-F 5-530a ABC Action News	CM	5-530a	--111--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00



WFTS

Print Date: 08/09/12

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Contract / Revision **307224** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1867**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/29/12	08/31/12	M-F 5-530a ABC Action News	CM	5-530a	--111--	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	--111--					3	\$300.00		0.00		
N 3	WFTS	08/28/12	09/02/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-1111-1	:30	5	\$1,700.00	P-3	0.00 NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	-1111-1					5	\$1,700.00		0.00		
N 4	WFTS	09/01/12	09/01/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	-----S-					1	\$300.00		0.00		
N 5	WFTS	09/01/12	09/01/12	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	-----S-					1	\$600.00		0.00		
N 6	WFTS	09/02/12	09/02/12	Sunday Prime A Sunday Prime A	CM	658-8p	-----S	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	-----S					1	\$3,000.00		0.00		
N 7	WFTS	09/02/12	09/02/12	ABC Sunday Prime Sunday Prime	CM	658-11p (9:00 PM-11:00 PM)	-----S	:30	2	\$3,500.00	P-3	0.00 NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	-----S					2	\$3,500.00		0.00		
N 8	WFTS	09/03/12	09/03/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	M-----					1	\$450.00		0.00		
N 9	WFTS	09/03/12	09/03/12	M-F 5-530a ABC Action News	CM	5-530a	M-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	M-----					1	\$300.00		0.00		
N 10	WFTS	09/03/12	09/03/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$1,700.00	P-3	0.00 NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	M-----					1	\$1,700.00		0.00		
N 11	WFTS	09/03/12	09/03/12	8-10P Bachelor/Bachelorette 8-10P Bachelor/Bachelorette	CM	758-10p	M-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	M-----					1	\$6,000.00		0.00		
													Totals	21 \$30,550.00